



Raffle Ticket Selling Tips

Our objective while selling raffle tickets at a venue is twofold:

1. to have an enjoyable time while at the table

–and–

2. to sell lots of raffle tickets

We don't want to emphasize one objective at the expense of the other.

The following are some suggestions for maximizing ticket sales:

- There should be 2 people at the table whenever & wherever possible.
- At least one person should engage passers-by in friendly banter (*e.g., "I like your bag" or "would you like to buy a chance to win this quilt?" or "you could win this for a dollar"*). This person should avoid heads-down sewing.
- The other person at the booth could be sewing until a passer-by comes to purchase a ticket and then she should stop and either help or just be friendly.
- If a team decides that one person will sew, while the other is actively selling, they should decide which will take on each role (*above*) and take turns.
- The two people at the booth should avoid appearing to have serious conversations that might discourage passers-by from interrupting. (*You'll want to talk without angling your chairs toward each other—always face the chairs toward the front of the table.*)
- You might want to set out a few sets of 6 tickets on the front of the table to encourage the purchase of six tickets (4 sets is probably enough).
- After selling a ticket (or tickets), write your name on the back of the ticket stubs you sold and put them in the ticket stub container.
- Smile—we're a friendly guild so we should represent our guild in a friendly way... and enjoy.